

SYSTEM AND METHOD FOR OBTAINING CUSTOMER INFORMATION

ABSTRACT

5 A system to obtain customer information includes detection of interactions of a customer within a retail store, and storage of customer interaction information representing the interactions in a portable customer device. In another aspect, a system to obtain customer information includes detection of customer interactions with an employee, and storage of customer interaction

10 information representing the interactions in a portable customer device. The employee may be located within a retail store or elsewhere, such as a customer service telephone extension.

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